



Re: Supporters Opportunity – Speyfest 2012

Great New Supporters Opportunity For 2012

I am writing on behalf of the Speyfest Association in connection with becoming a potential supporter of the forthcoming festival. Speyfest is now in its 17th year and continues to offer the best in both traditional and contemporary Celtic music and craft to thousands of people in the form of concerts, ceilidhs, festival clubs, stomps, workshops and a craft fair.

The 2012 festival will take place from Friday 27th July to Sunday 29th July with the main stage events appearing in the tented village at the Fochabers playing field. Details on this year's programme will be announced shortly and you can check www.speyfest.com for up to date information.

All those involved with Speyfest are very proud of its success which is largely due to the hard work of the many volunteers connected with the Association and the great affiliation that the festival has with the local community, Milne's High School, the local churches and the positive promotion in the local press. Speyfest has also been nominated for numerous awards including the 'best event category' at the 2009 MG Alba Scots Traditional Music Awards which highlights the festival's popularity and excellent reputation, not only locally, but also across the UK and internationally.

The success of Speyfest is also due, in no small part, to the funding and support it receives from local businesses and organisations and this is one of the main reasons we have been able to afford to book some of the top names in the Celtic music world. This type of funding is becoming more and more vital due to the ever increasing cost of staging the event.

The Speyfest Association is a registered Scottish Charity (SC026956) and is very grateful for all the business support it receives as this is crucial to its success financially and to help ensure it provides a top quality festival for all our audiences.

Speyfest audiences have steadily increased over the years and the weekend now attracts around 5000 people which provides an excellent opportunity for businesses to support this local festival and increase their exposure as well as enhance their reputation.

I do hope that supporting Speyfest is something that you may be willing to consider and I would welcome the opportunity to provide you with further details of the costs for the numerous supporters' packages that we have available so that we can help your business benefit from maximum publicity. My contact details are provided below.

Thank you for taking the time to consider this opportunity. If you would like to discuss this in any further detail then please do not hesitate to get in touch.

Yours sincerely,

Steve Robertson
Supporter/Fundraising Co-ordinator Speyfest 2012
Contact Telephone Number 07775208923
E-Mail steve.robertson@speyfest.com



Speyfest 2012 Supporters Level Overview

LEVEL	COST	WEBSITE	BOARD	FRI TICKETS	BANNER	WEEKEND	GREEN RM	OTHER
1	£50	YES	YES	NO	NO	NO	NO	
2	£100	YES	YES	1	NO	NO	NO	
3	£200	YES	YES	2	NO	NO	NO	
4	£300	YES	YES	3	YES	NO	NO	
5	£400	YES	YES	4	YES	NO	NO	
6	£500	YES	YES	6	YES	2	2	NOTE 1
7	£1,000	YES	YES	NO	YES	4	4	
8	£1,500	YES	YES	NO	YES	5	5	
9	£2,000	YES	YES	NO	YES	6	6	
10	£2,500	YES	YES	NO	YES	7	7	
11	£3,000	YES	YES	NO	YES	8	8	
12	£3,500	YES	YES	NO	YES	9	9	
13	£4,000	YES	YES	NO	YES	10	10	
14	£4,500	YES	YES	NO	YES	11	11	
15	£5,000	YES	YES	NO	YES	12	12	
16	£6,000	YES	YES	NO	YES	14 +	14 +	
17	IN KIND	YES	YES	NOTE 4	NOTE 4	NOTE 4	NOTE 4	NOTE 2

Note 1 - EITHER 6 FRIDAY NIGHT TICKETS OR 2 WEEKEND PASSES

Note 2 - DEPENDS ON THE LEVEL OF SUPPORT

Note 3 - WEEKEND PASS IS FRI,SAT & SUN

Note 4 – DEPENDANT ON DONATION

- **Speyfest Website**(speyfest.com) - We will publish your Company / Organisation Logo on our website and will provide a link back to your own Company / Organisation Website. Last year the website attracted 13,000 unique visitors, with over 85,000 page views.
- **Supporters Board** – An opportunity to display your Company/Organisation logo on the Main Supporters' Board situated both in the Green Room and at the Main Entrance.
- **Banner Displayed** – We will display your Company / Organisation banner. (To be supplied by Supporter). (Recommended maximum size for the banner is 3m x 1m)
- **Friday Tickets** – We will provide you with the number of tickets indicated for the Friday night Concert/Ceilidh.
- **Weekend Passes** – We will provide you with the number of weekend passes indicated. (These passes are transferrable) Supporters with Children under the age of **14** will be issued with a Pass/Wrist Band for each child.
- **Green Room Wrist bands** – We will provide you with the number of Green Room wrist bands indicated.

Please Note: **Wrist Bands are for use by the Person who they were issued to and must not be tampered with or transferred to another person** (You will need your **Weekend Pass & Wrist Band** with you to enter the **Green Room** if you do not have **Both** with you, entry will be refused)

